



# 50 & Better Expo

## SPONSORSHIP LEVELS

### PLATINUM YEARS

**\$500**

Make a lasting impact as a top-tier event supporter! Our **Platinum Years** Sponsors receive premier recognition before, during, and after the event!

- Top placement of your logo on the event webpage
- Personalized social media spotlight featuring your logo and a custom thank-you message across Facebook, Instagram and LinkedIn
- Prominent inclusion on all printed materials, including flyers, signage and programs
- Exclusive opportunity to serve as a Presenting Sponsor for a speaker or entertainment segment
- Special Recognition in HCS Donor E-Newsletter (circulation 6K+)

### GOLDEN GLOW

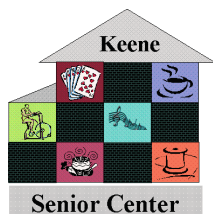
**\$250**

Support the event and shine among community partners as a **Golden Glow** Sponsor.

- Logo featured on event website
- Group social media spotlight under “Golden Glow” banner across Facebook, Instagram and LinkedIn

**Saturday, April 25, 10 AM - 2 PM**

**312 Marlboro Street, Keene**



# 50 & Better Expo

Home Healthcare, Hospice & Community Services (HCS) and The Keene Senior Center are thrilled to announce the **50 & Better Expo**, happening on **Saturday, April 25, 10 AM - 2 PM**, at 312 Marlboro Street in Keene!

We invite you to partner with us as a sponsor for the **50 & Better Expo**, promoting healthy, active, and engaged living for adults in the Monadnock Region. The **50 & Better Expo** will feature interactive educational sessions and a wide variety of vendor exhibits. Attendees will have the opportunity to explore resources that support physical health, mental well-being, social connection, and planning for aging and independence. The event will highlight the many opportunities available in southwest New Hampshire for individuals to remain informed, empowered, and engaged in their communities.

Your sponsorship will play a vital role in making this event impactful: connecting attendees with trusted resources while also showcasing organizations that are committed to enhancing quality of life for older adults in our region. As a sponsor, you will gain meaningful visibility with a highly engaged audience, demonstrating your commitment to community well-being.

Attached you'll find our sponsorship flyer, outlining the various opportunities available and the recognition associated with each level. We would be honored to work with you to identify a sponsorship option that aligns with your organization's goals and interests.

Thank you for considering the opportunity to support the **50 & Better Expo** and the individuals and families it serves. Please feel free to contact HCS, [events@HCSservices.org](mailto:events@HCSservices.org), or The Keene Senior Center, [admin@thekeeneseniorcenter.org](mailto:admin@thekeeneseniorcenter.org), for additional information.

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**Ready to partner with us?** Please confirm your sponsorship level to [events@HCSservices.org](mailto:events@HCSservices.org) and provide a high-resolution version of your logo to be used in promotion of the event.

Payment via check should be made out to Home Healthcare, Hospice & Community Services (HCS), and can be mailed or dropped off to HCS Keene, 312 Marlboro Street, Keene, NH 03431, Att. Community Relations.

Any questions can be directed to [events@HCSservices.org](mailto:events@HCSservices.org) or [admin@thekeeneseniorcenter.org](mailto:admin@thekeeneseniorcenter.org)

